iTwin, Seed IV portfolio, selected as CES Innovations 2012 Design and Engineering Award Honoree in the Computer Peripherals Product Category

http://www.cesweb.org/awards/innovations/2012-innovations-honorees.htm

November 09, 2011 09:00 AM Eastern Time

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iTwin's Innovative File Sharing Tool Receives Honor in the Computer Peripherals Product Category

2012 International CES
Booth #70605

SINGAPORE & BOSTON--(BUSINESS WIRE)--iTwin Inc., the company that created iTwin, a USB device that enables users to privately access, edit and share their files and media from anywhere in the world, today announced that it has been named an international CES Innovations 2012 Design and Engineering Awards Honoree. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 32 product categories.

Selected for the Computer Peripherals product category, iTwin is a breakthrough in file sharing technology that was developed with privacy and security in mind. "It is an honor to have iTwin recognized as one of CES 2012's most innovative products," says Lux Anantharaman, co-founder and CEO of iTwin. "The current iTwin remote file access product is just one of many ground-breaking innovations in our lineup for 2012. Stay on the lookout for more enhancements and new products at CES 2012 in January."

iTwin is a simple Plug'N'Play solution that enables users to access, edit & share files and media - on Macs and PCs – from anywhere in the world. Comprising two identical parts, iTwin can be used on any Internet-connected computer. Plug one half of iTwin into the computer, share files for remote access and those files can be accessed from any other computer into which the matching half is plugged.

Completely secure and private, iTwin utilizes end-to-end AES-256 encryption and a remote disable feature if the device is lost or stolen.

The prestigious Innovations Design and Engineering Awards are sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the world's largest consumer technology tradeshow, and have been recognizing achievements in product design and engineering since 1976.

iTwin will be on display at Booth #70605 in the Venetian during the 2012 International CES, which runs January 10-13, 2012 in Las Vegas, Nevada and also at the Showstoppers event on Tuesday evening, January 10. The CES Design and Engineering Award Honorees will also be showcased at CES Unveiled: the Official Press Event of the International CES from 4-7 p.m. on Sunday, January 8 in the Venetian Ballroom (same location as iTwin's booth).

To arrange a meeting with iTwin while at the show, please contact Madison McClymonds at madisonmcclymonds@maxborgesagency.com.

To learn more about iTwin, please visit www.iTwin.com or follow us via @iTwinTweet or at www.facebook.com/iTwinFeed.

About iTwin

iTwin is a USB device that enables users to securely access, edit and share all their files and media from anywhere in the world, simply and safely. Only iTwin offers a plug-and-play USB device that lets users remotely access all their files and media from any online computer. Unlike other offerings which have space limitations, ongoing fees and security risks, iTwin's compact design offers

limitless capacity for a one-time fee and also secures data via two-factor authentication, military-grade end-to-end encryption and remote disable functionality. iTwin enhances productivity by enabling people to privately and painlessly access, share and edit files on-the-go. For a one-time fee, iTwin eliminates security concerns and gives mobile users peace of mind and full control of their digital life. For more on iTwin, please visit www.iTwin.com, or follow us via @iTwinTweet & www.facebook.com/iTwinFeed.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50060339&lang=en

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